

# THE SECOND EURASIAN WOMEN'S FORUM BUSINESS PROGRAMME



19–21 September 2018, St. Petersburg

As at 18 September 2018

## 19 September (day before official opening)

**10:00–17:00** Business programme for the day before the official opening of the event (Forum business centre, environment centre, festival of health, girls' mental arithmetic tournament)

**19:00** Opera and ballet gala concert  
Mariinsky II

## 20 September 2018 (day 1)

**10:00–12:00** **St. Petersburg meeting – Women 20 (W20) open session**  
Reading Hall,  
Tavricheskiy Palace

*(with the support of the Ministry of Foreign Affairs of the Russian Federation and the Russian Union of Industrialists and Entrepreneurs)*

The Women 20 (W20) was established in May 2015 as a means of interaction between the G20 and social partners. Its mission is to support economic development in the G20 nations, with consideration given to increasing the role played by women in resolutions adopted in line with the group's framework for strong, sustainable, and balanced growth.

During Argentina's presidency in 2018, the W20 has set itself the objective of drawing up specific proposals for G20 leaders to achieve full inclusion for girls and women in the labour market, digital economy, and agriculture, and also to provide them with full access to financial services.

Participants will share their opinions on the W20's priorities for the immediate future, including as part of Argentina's and Japan's presidencies in 2018 and 2019 respectively. They will also discuss the role of the G20 and key international organizations in broadening women's economic opportunities and securing economic growth.

### **Topics for discussion:**

- International cooperation in the interests of women, economies, and societies.

- The W20: Main Achievements and Future Priorities.
- The contribution of Women20 to the G20 agenda in expanding women's economic opportunities.

**Moderator:**

- **Svetlana Lukash**, Deputy Head of the Presidential Experts' Directorate, Russian G20 Sherpa

**Greeting:**

- **Valentina Matviyenko**, Speaker of the Federation Council of the Federal Assembly of the Russian Federation

**Speakers:**

- **Susana Balbo**, Chair of W20 Argentina
- **Karin Van Mourik**, Member of the Board - Association of German Women Entrepreneurs, President of the Hear the World Foundation
- **Deborah Greenfield**, Deputy Director-General of the International Labour Organization
- **Reiko Kuroda**, Professor, Research Institute for Science & Technology, University of Tokyo
- **Gülden Türktan**, Founding President of Women20 (W20), Turkey

**Discussion participants:**

- **Heather Barnabe**, CEO of G(irls)20, Canada
- **Marina Larionova**, Vice-President of Committee on International Cooperation, Russian Union of Industrialists and Entrepreneur; Russian G20 Sherpa; Director of Center for Studies of International Institutions, Russian Presidential Academy of National Economy and Public Administration (RANEPA)
- **Victoria Panova**, Vice President for International Relations, Far Eastern Federal University (FEFU), Russian W20 Representative
- **Alena Peryshkina**, Director of AIDS Infoshare, Russian Civil 20 (C20) representative
- **Vinay Saldanha**, Director of the UNAIDS Regional Support Team for Eastern Europe and Central Asia, Head of UN team in Russia
- **Yeşim Seviğ**, General Secretary of Women's Entrepreneurs Association of Turkey (KAGİDER)
- **Helen Walbey**, Member of T20 Gender Equity Task Force, Chief Systems Officer at Women's Economic Imperative (WEI)

- **Nadia Cherkasova**, Head of the Committee for Development of Female Entrepreneurs - OPORA Russia, Russian Representative in the G20 Women Entrepreneurs Finance Initiative (We-Fi)
- **Mark Pearson**, Deputy Director of Employment, Labour, and Social Affairs, OECD

**09:00–12:00**

Hall 16,  
Tavricheskiy Palace

Seminar

**Women and Technology in the Fourth Industrial Revolution of Asia-Pacific Region Economies**

*(With the support of the Ministry of Economic Development of the Russian Federation, the Ministry of Foreign Affairs of the Russian Federation, the Ministry of Industry and Trade of the Russian Federation, and the OPORA RUSSIA Non-Governmental Organization of Small and Medium Business)*

In November 2017, the 25th APEC Economic Leaders' Meeting took place in Da Nang (Vietnam), an event driven in part by the earlier Women and the Economy Forum. As a result, the Fourth Industrial Revolution's influence on women's participation in economic development is a topic which has come to the fore. APEC leaders have spoken out in favour of public and private initiatives aimed at increasing the role played by women in the economy and improving their access to finance, assets, and markets.

How is work progressing in this regard? How can the opportunities offered by the Fourth Industrial Revolution be better exploited so that the female population of the APEC nations can more quickly benefit from the positive transformations in the labour market which are currently under way? How can their participation in lucrative and fast-growing economic sectors be increased, and how can international cooperation be broadened?

**Topics for discussion:**

- What challenges and risks does the fourth industrial revolution pose to today's society?
- Can we expect an accelerated pace of change in broadening women's economic rights and opportunities in the era of the fourth industrial revolution?
- How has the fourth industrial revolution affected young people's career choices?
- The APEC women's agenda for 2019–2020.

**Moderators:**

- **Veronika Peshkova**, President of the Women's View Public Diplomacy Foundation, Member of the Expert Council of the OPORA RUSSIA Committee on the Development of Women's Entrepreneurship
- **Irina Saltykova**, Deputy General Director of Ericsson Training Centre

**Speakers:**

- **Fumiko Hayashi**, Mayor of Yokohama, Japan
- **Myonghee Kim**, Director of Asia Pacific Women's Information Network Center, Republic of Korea
- **Patrice Brown**, Adjunct Professor, Research and Innovations Department, Federation University Australia, Australia
- **Elena Branson**, President of the Russia Center New York, Topic of American Experience in Supporting Female Leadership and Entrepreneurship
- **Lee So Yeon**, Chairperson of the Board of Directors, International Women's Association of Innovations, Member of the Executive Committee on Social Policy, Institute of Information and Communication Technology of the Ministry of Science and ICT, Republic of Korea
- **Nicole Oviedo**, Head of the Gender Department of the General Directorate of International Economic Relations (DIRECON) of the Ministry of Foreign Affairs of Chile
- **Natalia Strigunova**, Deputy Director of Department of Asia, Africa and Latin America of the Russian Ministry of Economic Development
- **Evgenia Lazareva**, Co-founder, OPORA Russia Committee on Women's Entrepreneurship Development
- **Lyudmila Scherbakova**, Chairman of the Board of Directors of Wellpharm
- **Natalia Larchenko**, Creator of the brand Matryoshka

**9:30–11:30**

Hall 1,  
Tavricheskiy Palace

International experts' meeting

**UNIDO: A Global Platform for the Development of Women's Entrepreneurship**

*(with the support of the Ministry of Foreign Affairs of the Russian Federation, the United Nations Industrial Development Organization (UNIDO), the Ministry of Industry and Trade of the Russian Federation, and the OPORA RUSSIA Non-Governmental Organization of Small and Medium Business)*

Among the topics to be discussed at this meeting of international experts will be the role of the United Nations Industrial Development Organization (UNIDO) in boosting growth of women's entrepreneurship around the globe.

Attendees will learn about how UNIDO is facilitating the development of a climate enabling the broadening of women's economic rights and opportunities, modes of cooperation with business associations aimed at developing potential and attracting investment, and also how the organization is directly supporting female entrepreneurs. Russia's UNIDO Goodwill Ambassador will also be presented.

**Topics for discussion:**

- The role of UNIDO as a global network platform enabling women's business projects to access markets, investment, and technology.
- Opportunities for female entrepreneurship in the light and creative industries. Success stories.
- Conditions fostered by the state, private sector, and civil society to facilitate women's involvement in achieving sustainable industrial growth.
- The best UNIDO-supported projects aiming to increase female entrepreneurship. The experience of the Russian Federation.

**Moderator:**

- **Jacek Cukrowski**, Chief of the Europe and Central Asia Division of UNIDO

**Speakers:**

- **Galina Karelova**, Deputy Speaker of The Federation Council of The Federal Assembly of The Russian Federation
- **Fatou Haidara**, Managing Director of UNIDO Policy and Programme Support (PPS), Mali
- **Gulnaz Kadyrova**, Deputy Minister, Ministry of Industry and Trade of the Russian Federation
- **Veronika Peshkova**, President of the Women's View Public Diplomacy Foundation, Member of the Expert Council of the OPORA RUSSIA Committee on the Development of Women's Entrepreneurship
- **Monica Carco**, UNIDO Senior Industrial Development Officer, Italy
- **Amani Asfour**, President of the International Federation of Business & Professional Women, Egypt
- **Serena Romano**, President of Corrente Rosa, Italy

- **Sanem Oktar**, General Secretary of Women’s Entrepreneurs Association of Turkey (KAGİDER), Turkey
- **Marianela Cabrera**, Member of the Coordinating Committee, for the UNIDO project to strengthen the Cuban music industry, Republic of Cuba
- **Elfi Klumpp**, Head of Global Business Development Educational Services Festo Didactic, General Manager of the WorldSkills Foundation, Germany

**09:30–12:00**

Hall 14,  
Tavricheskiy Palace

Expert session

**Motherhood and Employment: Supporting Mothers in the Workforce**

*(with the support of the Ministry of Labour and Social Protection of the Russian Federation, the World Bank)*

How can motherhood be combined with a job or career? It is a pressing question for women in a great many countries around the world. Policy aimed at encouraging the employment of women with children plays a crucial role in the fight against poverty and the development of human capital. Russia’s National Strategy for Women 2017–2022 has the objective of ‘increasing competitiveness and demand on the labour market for women bringing up children’. The Europe 2020 strategy has the aim of increasing the employment rate of women aged 20–64 to 75%. In order to meet these objectives, women’s participation in the labour market and employment needs to grow rapidly. How can this be achieved? What can be garnered from the experience of countries which have successfully solved the issue of female employment?

**Topics for discussion:**

- How can the conflict between motherhood and employment be minimized?
- Experience in ensuring a trouble-free return to the labour market after maternity leave.
- What areas of government policy exist to support motherhood and the employment of mothers?

**Moderators:**

- **Aleksandra Posarac**, Lead Economist and leader of the World Bank program of Social Protection in the Russian Federation
- **Eugenia Shokhina**, Director, Social Project Support Fund

**Speakers:**

- **Lynne Sherburne-Benz**, Sector Manager, Social Protection, World Bank Africa Region, USA
- **Aleksey Vovchenko**, First Deputy Minister of Labour and Social Protection of the Russian Federation
- **Olga Popko**, Deputy Chairperson of the Standing Commission on International Affairs, House of Representatives of the National Assembly of the Republic of Belarus
- **Chantal Zimmer**, General Director, French Franchise Federation (FFF)
- **Maria Rhomari**, Policy Officer - International Affairs and Studies Unit at the French Ministry of Solidarities and Health
- **Elena Myakotnikova**, Corporate Director, Agency for Strategic Initiatives
- **Klara Tazetdinova**, Deputy Minister of Labor, Employment and Social Protection of the Republic of Tatarstan
- **Ruslan Yemtsov**, Lead Economist and Team Leader for Social Protection in Europe and Central Asia at the World Bank

**Discussion participants:**

- **Maria Nagernyak**, Project Coordinator in Social Protection for the World Bank in Russia
- **Irina Kotova**, First Deputy Director of the Youth Employment Centre, Department of Labour and Social Protection of the City of Moscow
- **Natalia Moskvina**, Head of the charitable foundation for social support and civil protection Delaem Dobro Vmeste
- **Svetlana Biryukova**, Leading Research Fellow, Institute for Social Policy at the Higher School of Economics
- **Irina Zhukova**, Director on Sustainability and Corporate programs, Philip Morris Sales and Marketing, Russia

**10:00–12:00**

Hall 9,  
Tavrisheskiy Palace

International expert session

**The role of women scientists in the global challenges of our time**

*(with the participation of the Ministry of Science and Higher Education of the Russian Federation and the United Nations Educational, Scientific and Cultural Organization [UNESCO], and with the support of Rossotrudnichestvo)*

Women make up over half of the world's population; however, only 30% of researchers across the globe are women. Less than 3% of Nobel Prizes in the field of science have ever been awarded to women. What is behind this gender inequality in science, and what is the solution? What role should international cooperation play?

**Topics for discussion:**

- Global challenges of our times and the contribution made by women to the development of science and technology.
- Getting girls and young women interested in science.
- Gender inequality in science.
- Facilitating uninterrupted careers in science for women with children.
- Popularizing the role of female scientists.
- Developing and strengthening scientific and humanitarian cooperation internationally.

**Moderators:**

- **Zinaida Dragunkina**, Chair, Committee of the Federation Council on Science, Education, and Culture
- **Angela Melo**, Director of Policies and Programmes, Division of Ethics, Youth and Sport; Sector for Social and Human Sciences at UNESCO, Mozambique

**Speakers:**

- **Grigory Trubnikov**, First Deputy Minister of Science and Higher Education of the Russian Federation, Academician of the Russian Academy of Sciences
- **Irina Donnik**, Vice-President of the Russian Academy of Sciences (RAS), RAS Academician, Professor, Doctor of Biological Sciences
- **Sarah Harder**, President of the National Peace Foundation, Professor at the University of Wisconsin–Madison in the United States
- **Tatyana Chernigovskaya**, Head of the Laboratory for Cognitive Studies, Head of the Department of the Problems of Convergence in Natural Sciences and Humanities, St. Petersburg State University, Doctor of Science in Human Physiology, Professor
- **Sun-Min Kim**, General Director of Pushkin House Russian Culture and Education Centre in South Korea, Republic of Korea



- **Anna Kudryavtseva**, Head of the Laboratory of Postgenomic Studies at the Engelhardt Institute of Molecular Biology (EIMB), Doctor of Biological Sciences, 2016 Presidential Prize in Science and Innovation for Young Scientists Winner
- **Inga Mangus**, Chair of the Estonian Association of Teachers of Russian and Literature, Estonia
- **Taliya Habrieva**, Director of the Institute of Legislation and Comparative Law under the Government of the Russian Federation, Academician of the Russian Academy of Sciences, Vice-President of the Russian Academy of Sciences, Doctor of Law, Professor
- **Bettina Pfleiderer**, President of the Medical Women's International Association, Professor, Germany
- **Olga Dontsova**, Academician of RAS, Head of Department of Chemistry of Natural Compounds at Lomonosov Moscow State University (MSU), Doctor of Sciences in Bioorganic Chemistry, Professor, Member of the Council for Science and Education
- **Dzhamilya Nurmanbetova**, Deputy of the Majilis of the Parliament of the Republic of Kazakhstan, Doctor of Philosophy, Professor, Corresponding Member of the National Academy of Sciences of the Republic of Kazakhstan
- **Natalya Bagrova**, Rector of the Novosibirsk State University of Architecture, Design and Arts, Doctor of Culturology, Professor; and others

**10:00–12:00**

Congress Hall,  
The Universe of Water  
Museum Complex

Strategic session

### **Women for the Energy of the Future**

*(with the support of the Ministry of Industry and Trade of the Russian Federation, the Ministry of Agriculture of the Russian Federation, and the Ministry of Natural Resources and Environment of the Russian Federation)*

The effect of rapid scientific and technological progress has not all been positive, with dwindling non-renewable resources, a deteriorating environmental situation, and climate change all major issues to be tackled. What opportunities are there for the women's community to work together on environmental safety, developing alternative energy, and managing natural resources?

**Topics for discussion:**

- The role played by women in tackling issues related to climate change, reducing pollution, and moving over to new sources of energy.
- Women's achievements in alternative energy and the green economy.
- The contribution made by women in developing high-tech sectors of the economy and using resource-saving technologies.

**Moderator:**

- **Anastasiya Bondarenko**, State Secretary, Deputy Minister of Energy of the Russian Federation

**Speakers:**

- **Saltanat Rakhimbekova**, Chairperson of the Management Board of the Association of Legal Persons "Coalition for a Green Economy and Development G-Global", Member of the Council on Transition to a Green Economy attached to the President of the Republic of Kazakhstan, Doctor of Economics
- **Gulbakhor Makhkamova**, founder and Chairperson of the Management Board of the National Association of Business Women of Tajikistan
- **Mi-young Han**, President of World Women Inventors and Entrepreneurs Association, Republic of Korea
- **Yemi Babington-Ashaye**, founder, United People Global foundation
- **Elizabeth Nelson**, EBRD Vice President Risk and Compliance and Chief Risk Officer, UK
- **Vanda Gagiano**, Honorary President of the Free State Women's Agricultural Union, Republic of South Africa
- **Olga Senova**, Chairperson of the Management Board of the Friends of the Baltic inter-regional environmental organization
- **Marina Mishunkina**, First Deputy General Director, AIF Publishing House
- **Natalia Nevmerzhitskaya**, Chair of the Board, Association of Guaranteed Suppliers and Energy Service Companies

**13:00–15:00**

Duma Hall,  
Tavrisheskiy Palace

Forum opening ceremony – plenary session

**Women for Global Security and Sustainable Development**

**15.00-15.30**

Atrium,  
Tavrisheskiy Palace

International art exhibition opening  
**The Global Museum. A Meeting of the Poles of World Culture:  
St. Petersburg–Paris**

**15:30–18:00**

Duma Hall,  
Tavrisheskiy Palace

Plenary session – interparliamentary dialogue  
**Women for the Sustainable Development of the Global World**

The most important problem facing the world today is the issue of preserving peace and assuring global security. These factors are more fragile and are at greater risk because of political instability, tense relations between nuclear powers, active terrorist organizations, the effects of local conflicts, as well as due to global climate change, pollution, epidemics, and technological threats.

How does women’s participation in assuring security help reach the most effective and ‘softer’ solutions to modern challenges? How can and should the parliamentary agenda change to assure the sustainable development of society? Issues of gender equality in government. What is the potential for international women’s cooperation?

**Topics for discussion:**

- The contribution made by women in solving current issues on the international agenda and achieving shared security and stability across the globe.
- Expanding the potential of interparliamentary dialogue in order to increase cooperation on overcoming global challenges and threats, and to build a balanced and unifying agenda.
- The key role played by women in promoting the humanization of international relations and building a platform for free dialogue between nations aimed at the harmonic development of humanity.
- Women’s participation in preventing the rise and spread of conflicts and humanitarian disasters.
- Regulatory provision for expanding women’s legal, economic and social opportunities and protection of their rights.
- The necessity of securing broad-based involvement among women in order to meet the Sustainable Development Goals.
- The consolidation of the global women’s community to foster unity for the sake of building a safe future and achieving socioeconomic prosperity.

**15:30–18:00**

Hall 9,  
Tavrisheskiy Palace

Strategic session  
**Women for Social Progress**

*(with the support of the Ministry of Labour and Social Protection of the Russian Federation)*

The socio-economic processes under way in the world today place particular emphasis on the role of women in the development of the social sphere.

International studies measuring social progress and human capital highlight the importance of a multifaceted approach, involving the engagement of women in various areas of society. How significant is the influence of women on social processes? What opportunities do women have to improve social legislation and to promote initiatives aimed at social progress?

**Topics for discussion:**

- Women's achievements and potential in social policy.
- Modern approaches to developing the social sphere.
- Sharing responsibility: the involvement of business and NGOs in solving tasks in the social sphere.
- Issues of equality of men's and women's rights in social policy.

**Moderators:**

- **Aleksey Vovchenko**, First Deputy Minister of Labour and Social Protection of the Russian Federation
- **Svetlana Zeynalova**, Anchorwoman on Russia's Channel One

**Speakers:**

- **Olga Kulaeva**, Director of the ILO Moscow Office for Eastern Europe and Central Asia
- **Helena Dalli**, Minister for European Affairs and Equality of the Republic of Malta
- **Aline Gisele Pana**, Minister for the Promotion of Women, Family and Child Protection of the Central African Republic
- **Nguyen Thuy Anh**, Chairperson of the Committee on Social Affairs of the National Assembly of the Socialist Republic of Vietnam
- **Lynne Sherburne-Benz**, Sector Manager, Social Protection, World Bank Africa Region, USA
- **Marja Ruotanen**, Director of Human Dignity and Equality within the Directorate General of Democracy of Council of Europe, Finland
- **Petr Zikh**, Head of the Council of Europe's Information Office in Russia, Czech Republic

- **Gong Xiaoyan**, President of Shaanxi Women's Federation, PRC
- **Zamira Akbagysheva**, President of the Congress of Women of the Kyrgyz Republic
- **Debbie Deegan**, Managing Director of the children's charity To Children with Love, Ireland
- **Xenia Frank**, Chairman of the Supervisory Board, Elena and Gennady Timchenko Charitable Foundation.
- **Natalya Komarova**, Member of the General Council, Chairperson of the Committee on Women's Entrepreneurship, All Russia Public Organization Business Russia

**15:30–18:00**

Hall 1,  
Tavrisheskiy Palace

Strategic session

### **Women for Balanced Economic Growth**

*(With the support of the Ministry of Industry and Trade of the Russian Federation, the Ministry of Economic Development of the Russian Federation, the Ministry of Labour and Social Protection of the Russian Federation, International Labour Organization, the OPORA RUSSIA Non-Governmental Organization of Small and Medium Business, and the Boston Consulting Group)*

The contribution made by women in the economy plays a key factor in achieving the Sustainable Development Goals. According to the International Labour Organization (ILO), if the gap in economic participation rates between men and women were to be reduced by just a quarter, an extra USD 5.8 trillion – or 3.9% – would be added to the global economy by 2025. What is currently hindering women's economic potential? What new challenges await women in the labour market? What can – and should – the government, business and women themselves do to overcome them?

#### **Topics for discussion:**

- What the economy stands to lose if women's economic potential is not fully realized in society.
- The main paths towards increasing women's employment and competitiveness. Best global practices and initiatives.
- The digital economy: women in the labour market today and tomorrow.

#### **Moderator:**

- **Irina Gaida**, Partner Leader of Oil and Gas Practice in the Russian Federation

**Speakers:**

- **Gabriela Cuevas Barron**, President of the Inter-Parliamentary Union, Mexico
- **Phumzile Mlambo-Ngcuka**, United Nations Under-Secretary-General and Executive Director of UN Women, Republic of South Africa
- **Deborah Greenfield**, Deputy Director-General of the International Labour Organization, Switzerland
- **Sergey Morozov**, Governor of Ulyanovsk Region
- **Mark Pearson**, Deputy Director of Employment, Labour, and Social Affairs, OECD
- **Nadia Cherkasova**, Head of the Committee for Development of Female Entrepreneurs - OPORA Russia, Russian Representative in the G20 Women Entrepreneurs Finance Initiative (We-Fi)
- **Gulnaz Kadyrova**, Deputy Minister, Ministry of Industry and Trade of the Russian Federation
- **Feng Ling**, President of Guangdong Women's Federation, PRC
- **Katja Bossert**, Founder and Managing Director of Bossert Associates, Germany
- **Caroline Codsì**, President & Founder, Women in Governance, Canada
- **Nguyen Thi Thu Ha**, President, Vietnam Women's Union

**15:30–18:00**Reading Hall,  
Tavrisheskiy Palace

Strategic session

**Women for the Development of a Global Health Strategy***(with the support of the Ministry of Health of the Russian Federation and the World Health Organization)*

How is cooperation within the women's community developing in terms of creating a safe and healthy environment, reducing the spread of non-communicable diseases, issues surrounding healthcare equality, and the policy and strategy for providing healthcare for all? What are the global healthcare development trends today? How can public responsibility be raised and women's initiatives promoted in preventative healthcare?

**Topics for discussion:**

- Women's leadership in healthcare.
- A national and global action plan in the interests of women: theoretical approaches and empirical laws.

- Raising motivation to lead a healthy lifestyle. The effect of information campaigns in preventing oncological and other non-infectious diseases.
- Encouraging the active involvement of women in the decision-making process in healthcare administration.
- The health of women in employment. What conditions need to be in place in order to ensure a productive and safe working environment?

**Moderator:**

- **Evelina Zakamskaya**, Chief Editor of the Doctor TV channel, Anchorwoman for Rossiya 24

**Speakers:**

- **Veronika Skvortsova**, Minister Of Healthcare Of The Russian Federation
- **Melita Vujnović**, WHO Representative to the Russian Federation
- **Djene Kaba Condé**, First Lady of Guinea, Head of the Foundation for Maternal and Child Social Promotion in the Republic of Guinea
- **Marcia Cobas Ruiz**, Deputy Minister of Health, Republic of Cuba
- **Lena Nanushyan**, Deputy Minister of Health of the Republic of Armenia
- **Marina Kovtun**, Governor of Murmansk Region
- **Olga Krivonos**, Head of the Secretariat of the Deputy Prime Minister of the Russian Federation Tatyana Golikova
- **Alexandra Glazkova**, Vice-President for HR, PR, and Corporate Marketing, BioCad Biotechnology Company
- **Elena Belousenko**, General Director of VTB Medical Insurance
- **Ekaterina Gutor**, Head of Occupational Medicine for the Central Branch of Russian Railways (RZD), healthcare network RZD-Medicine
- **Katerina Pogodina**, Managing Director for Russia and the CIS at the Janssen Pharmaceutical Companies of Johnson & Johnson
- **Natalia Dikanskaya**, BU Head of Reproductive Health and Neurology, Merck Russia

**15:30–18:00**

Hall 14,  
Tavricheskiy Palace

Expert session

**Financial Literacy: International Experience and Best Practices**

*(with the support of the Ministry of Finance of the Russian Federation, the Central Bank of the Russian Federation, and the World Bank)*

According to the Organization for Economic Cooperation and Development (OECD) and the World Bank, financial literacy in most countries worldwide is lower among women than men. This restricts opportunities for women to use modern financial instruments and services. It also affects their personal financial security, which is critical to financial well-being. How – and when – should financial competencies be first instilled in women? What could serve as a foundation for international exchange and global application?

**Topics for discussion:**

- Women’s financial literacy in Russia and across the globe. Russia’s experience in raising financial literacy.
- Do girls and women have specific needs when it comes to financial education?
- What areas of collaboration to increase financial inclusion and financial literacy already exist? What needs to be prioritized in international associations and organizations?
- What successful global practice in increasing financial literacy and financial inclusion is there?

**Moderator:**

- **Ksenia Yudaeva**, First Deputy Governor and Member of the Board of Directors, Central Bank of the Russian Federation

**Speakers:**

- **Anna Popova**, Head of the Federal Service for the Oversight of Consumer Protection and Welfare (Rospotrebnadzor)
- **Flore-Anne Messy**, Principal Administrator, Financial Education & Global Relations, Head of the Financial Affairs Division, OECD
- **Mikhail Mamuta**, Head of the Service for Consumer Protection and Financial Inclusion at the Central Bank of the Russian Federation
- **Anna Zelentsova**, Strategic Coordinator of the Nationwide Financial Literacy Project run by the Ministry of Finance of Russia
- **Rolf Behrndt**, Manager of the World Bank Group’s Finance and Markets Practice, Germany



- **Guzelia Imaeva**, CEO of the NAFI Research Centre

**Discussion participants:**

- **Evgenia Bliskavka**, Director, Financial Literacy Project Manager, Institute of Financial Planning
- **Evgeniya Frolova**, Head of Department, RUDN University
- **Evgenia Lazareva**, Co-founder, OPORA Russia Committee on Women’s Entrepreneurship Development
- **Konstantin Bobrov**, Chairman of the Management Board, Bank Uralsib
- **Anna Palagina**, Rector, International Institute of Management for Business Associations, Russian Federation Chamber of Commerce and Industry, Doctor of Economics, Vice President of the Women of Business all-Russia organization

**15:30–18:00**

Congress Hall,  
The Universe Of Water  
Museum Complex

Expert debate

**Women Tackling Climate Change**

*(with the support of the Ministry of Natural Resources and Environment of the Russian Federation, the Ministry of Agriculture of the Russian Federation, and the women’s committee of the Ministry of Agriculture of the Russian Federation)*

According to the UN, 80% of all people who are displaced as a result of climate change are women. They bear the brunt of its consequences and are its first victims. Climate change threatens global food security and hampers efforts to eradicate poverty, making it a new risk for future generations. What is the role played by women today in taking crucial decisions with regards climate change, and what should it be in the future?

**Topics for discussion:**

- The environmental risks associated with global climate change.
- Efforts made by women to adapt to a changing climate and to mitigate its consequences.
- Agriculture which has been optimized for the climate.
- Biodiversity and preservation.

### **Moderators:**

- **Rashid Ismailov**, Chairman of the Russian Ecological Society, Head of the Working Group on Ecology of the Expert Council under the Government of the Russian Federation

### **Speakers:**

- **Svetlana Radchenko**, State Secretary, Deputy Minister of Natural Resources and Ecology of the Russian Federation
- **Oksana Lut**, Deputy Minister of Agriculture of the Russian Federation
- **Dasha Longley-Sinitsyna**, Director, Longley Mining Consultants, Member of the Geological Society of Australia, Australia
- **Elena Tarasenko**, Deputy Chairperson of the National Commission on Women, Family and Demographic Policy attached to the President of the Republic of Kazakhstan
- **Eugenia Serova**, Director of the Rural Infrastructure and Agro-Industries Division, UN Food and Agriculture Organization
- **Patricia ‘Tish’ Collins**, CEO and Operations Manager of Associated Country Women of the World, United Kingdom
- **Vanda Gagiano**, Honorary President of the Free State Women’s Agricultural Union, Republic of South Africa
- **Svetlana Lipina**, Lead Researcher at VATV-SOPS under the Ministry of Economic Development and Russian Academy of Sciences, Director of the Innovative Economy Center
- **Natalia Gonchar**, Vice President for Environmental Health and Safety (EHS) at Russian Copper Company
- **Victoria Krisko**, President of Foodbank Rus
- **Olga Khromushina**, Chair of the Committee on Social and Demographic Policy of the Legislative of Assembly of Orenburg Region, Chair of the Women’s Union of Russia in the Orenburg Region
- **Olga Fomicheva**, State Budget Professional Education Institution Vorobyevy Gory, Science Dialog Center, Professor at the International Institute of Advanced Studies in Systems Theory and Cybernetics, Candidate of Philosophy

**16:00–18:00**

Manege  
Central Exhibition Hall

Open debate

**Women in Culture: Traditions and Innovations**

*(with the support of the Ministry of Culture of the Russian Federation and the Government of St. Petersburg)*

Culture is increasingly playing a key role as a driver of social development. Cultural globalization creates unique opportunities to enrich traditional values, ideas, and approaches to life. However, there is also the issue of preserving cultural diversity and the spiritual wealth that comes with it. How can this diversity be effectively leveraged to deepen cultural dialogue and interaction in the interests of sustainable development? What role can women play in preserving cultural diversity and developing the social role of culture? How does culture affect the quality of human capital?

**Topics for discussion:**

- The role played by women in preserving cultural heritage.
- Impediments to women fulfilling their professional potential in the cultural sector.
- Priority areas of cultural cooperation for women's organizations.

**Moderator:**

- **Alla Malinova**, Deputy Minister of Culture of the Russian Federation

**19:30-22:00**

Zayachy Island,  
Peter and Paul Fortress  
*Access by invitation only*

Cultural programme, reception hosted by Valentina Matviyenko,  
Chair of the Federation Council

**21 September 2018 (day 2)**

**09:30–11:00**

*Access by invitation only*

**Breakfast on the Neva**

*(with the support of the Ministry of Industry and Trade of the Russian Federation)*

**09:30–11:00**

*Access by invitation only*

Business breakfast

**Women in Sport**

*(with the support of the Ministry of Sport of the Russian Federation)*

Topics for discussion will include opportunities for women to fulfil their potential in sport, the influence professional sport has on women's health, and how women adapt psychologically and professionally after their sporting careers come to an end.

**12:00–14:00**

*Access by invitation only*

Tea ceremony

**Russia–Japan: Dialogue of Cultures**

*(with the support of the All Russia Public Organization Business Russia, and the Agency for Strategic Initiatives)*

**11:00–13:00**

Duma Hall,  
Tavrisheskiy Palace

Interparliamentary dialogue

**Women for the Sustainable Development of the Global World**

**12:00–12:30**

Peter and Paul Fortress

**Action for the International Peace Day**

*(with support from women's community organizations in St. Petersburg)*

A resolution to mark the International Day of Peace on 21 September was made at the 55th session of the UN General Assembly.

The General Assembly proclaims it as a day to renounce violence and cease hostilities across the world. On this day, everyone is encouraged to refrain from military operations. Each year on 21 September, the UN holds various events, which traditionally begin with a ceremony featuring the ringing of the Peace Bell.

**10:00–12:00**

Reading Hall,  
Tavrisheskiy Palace

Open debate

**Global Initiatives in Women's Interests**

*(with the support of the Agency for Strategic Initiatives)*

The discussion will feature leading politicians, representatives of international organizations, major global and Russian corporations, and NGOs. They will talk about the efficiency and the role of global initiatives in solving the problem of equality of men's and women's rights in politics and economy, obstacles and opportunities for women's political career growth, their equal participation in political, economic, social and cultural life of the society, as well as existing and possible strategies that support women's interests.

**Moderator:**

- **Svetlana Chupsheva**, General Director, Agency for Strategic Initiatives

**Speakers:**

- **Silvana López Moreira De Abdo**, First Lady of Paraguay
- **Lynne Sherburne-Benz**, Sector Manager, Social Protection, World Bank Africa Region, USA
- **Natalia Komarova**, Governor of the Khanty-Mansiysk Autonomous Okrug – Ugra
- **Caroline Codsí**, President & Founder, Women in Governance, Canada
- **Myonghee Kim**, Director of Asia Pacific Women's Information Network Center, Republic of Korea
- **Xenia Frank**, Chairman of the Supervisory Board, Elena and Gennady Timchenko Charitable Foundation.
- **Clivia Koch**, President of the Swiss Association of Business Women
- **Hala Mohammed Jaber Al-Ansari**, Secretary-General of the Supreme Council for Women, Kingdom of Bahrain
- **Elfi Klumpp**, Head of Global Business Development Educational Services Festo Didactic, General Manager of the WorldSkills Foundation, Germany
- **Elena Laschinina**, General Director of the Skin Technology International Education Centre
- **Maria Rhomari**, Policy Officer - International Affairs and Studies Unit at the French Ministry of Solidarities and Health
- **Aleksandra Posarac**, Lead Economist and leader of the World Bank program of Social Protection in the Russian Federation
- **Nadezhda Korotovskikh**, HR-Association
- **Gülden Türktan**, Founding President of Women20 (W20), Turkey
- **Marina Zhunich**, GR Director, Google Russia
- **Margret Kiener Nellen**, member of the Federal Assembly of Switzerland

**10:00–12:00**

Hall 1,  
Tavrisheskiy Palace

Parity debate

**The Age of Digitalization: Equality of Opportunities**

*(with the support of the Ministry of Communications and Mass Media of the Russian Federation, the Skolkovo Foundation, the Agency for Strategic Initiatives, and the Interregional Federation of University-Educated Women)*

Digital technology is opening up new opportunities for women. The emergence of virtual business platforms and new ways to consume and exchange information make it possible to work flexible hours, work remotely, and combine business with other areas of life.

What measures should be implemented to rapidly integrate women in the digital economy? What can be done for the adult generation to better adapt to new information technology? And what new approaches to teaching the next generation should be adopted?

#### **Topics for discussion:**

- The role of digitalization in providing equal opportunities between man and women.
- Women in the development of high-tech industries.
- Measures to effectively integrate women in the digital economy.
- Leading practices to promote digital skills to women and girls.

#### **Moderators:**

- **Pekka Viljakainen**, Senior Advisor to the President of the Skolkovo Foundation
- **Yekaterina Inozemtseva**, General Director of Skolkovo Forum

#### **Speakers:**

- **Victoria Abramchenko**, Deputy Minister of Economic Development of the Russian Federation
- **Svetlana Balanova**, General Director (CEO) of IBS
- **Olga Miller**, Managing Director at UBS, Switzerland
- **Olga Uskova**, President of Cognitive Technologies
- **Elena Myakotnikova**, Corporate Director, Agency for Strategic Initiatives
- **Natalia Albrekht**, Executive Vice President for Organizational development, HR & Support at VimpelCom
- **Olga Bessolova**, Vice-President of the Graduate Women International
- **Nana Kulikova**, CEO & Founder at BOSOTU (SMM, PR & Digital Agency)
- **Sergey Nakvasin**, Director of the Division “Formation of Research Competencies and Technological Capacities”, Data Economy
- **Precious Thulisile Mabuza**, Cybersecurity Consultant with FOCUS SISTERS, Republic of South Africa

**10:00–12:00**  
Assembly Hall,  
Parliamentary Centre

Second BRICS public-private dialogue

## **Women and the Economy**

*(with the support of the Ministry of Economic Development of the Russian Federation)*

The topic of women and the economy is a new area of focus in cooperation between the BRICS nations. It entails the development of international projects to support female leadership and entrepreneurship. Attendees will include government and business representatives, and members of the expert community from the BRICS nations. The discussion will focus on creating the conditions needed to increase women's economic participation, international initiatives offering the potential to develop women's business projects, and ways for companies headed by women to overcome barriers when entering the international market.

### **Topics for discussion:**

- The WTO's declaration on broadening the rights and opportunities of women in trade: new prospects.
- Barriers encountered by female entrepreneurs from the BRICS economies during export and import.
- Women in the creation of global value chains and e-commerce.

### **Moderator:**

- **Anna Nesterova**, Chairman of the Board of Directors, Global Rus Trade

### **Speakers:**

- **Maxim Oreshkin**, Minister of Economic Development of the Russian Federation
- **Elena Perminova**, Deputy Chairperson of the Federation Council Committee on the Budget and Financial Markets
- **Anoush Der Boghossian**, Economic Affairs Officer, Gender Focal Point, Development Division, Aid for Trade Unit, WTO, Switzerland
- **Vanessa Erogbogbo**, Head, Women and Trade Programme, International Trade Centre, Uganda
- **Victoria Panova**, Vice President for International Relations, Far Eastern Federal University (FEFU)
- **Purnima Anand**, President, BRICS International Forum, India
- **Mu Hong**, Director of the International Liaison Department of the All-China Women's Federation

- **Slauzy Mogami**, Founder and CEO of Ladies in the Frontline, Republic of South Africa

**10.00–11.00**

**Business dialogues**

**11.30-12.30**

Hall 315,  
Parliamentary Centre

*(with the support of the Export Insurance Agency of Russia (EXIAR))*

- Russia–Germany business dialogue
- Russia – Kazakhstan business dialogue

**10:00–12:00**

Hall 9,  
Tavrisheskiy Palace

Open debate

**Women and Charity without Borders: International Cooperation**

The charitable movement across the world is enormous today, and women account for more than 80% of those involved. Women’s roles in charitable organizations range from organizers and employees to activists and volunteers. The topic of international cooperation in the charity sector was highlighted at the First Eurasian Women’s Forum, and was further developed at the ‘Dialogue of Women. Charity without Borders’ Forum, which took place in Ufa in November 2016. Today, issues regarding the development of collaboration between charitable organizations, non-commercial social ventures in education and culture, and humanitarian cooperation and volunteering remain as relevant as ever.

**Topics for discussion:**

- Charity and society today. Changing the charity sector in an environment of gender imbalance.
- New trends and forms of charitable work.
- The role of women in creating strategies and areas of social investment.
- The role of modern technology as an effective tool in charitable work and social practices.

**Moderators:**

- **Karin Van Mourik**, Member of the Board – Association of German Women Entrepreneurs, President of the Hear the World Foundation
- **Anna Soshinskaya**, President, Responsible for the Future Charitable Foundation

**Speakers:**

- **Anna Kuznetsova**, Presidential Commissioner for Children's Rights



- **Irina Vlah**, Governor of Autonomous Territorial Unit of Gagauzia, Moldova
- **Milanka Karić**, Member of the Foreign Affairs Committee of the Serbian National Assembly
- **Aleksandra Boldyreva**, Executive Director of Russian Donors' Forum Association, an association of grantmaking organizations
- **Maria Chertok**, organizer for the global charity initiative #GivingTuesday, Director of the Charities Aid Foundation (CAF)
- **Nikolai Polyansky**, General Director of the Protek Charitable Foundation
- **Victoria Agadzhanova**, Executive Director of the charitable foundation Zhivoi
- **Tatyana Konstantinova**, Executive Director of the Deaf-blind Support Foundation So-edinenie (Con-nection)
- **Anna Yanchevskaya**, President of Sistema Charitable Foundation
- **Katerina Pogodina**, Managing Director for Russia and the CIS at the Janssen Pharmaceutical Companies of Johnson & Johnson
- **Olga Morozova**, Director of Public and Corporate Affairs, Eli Lilly Russia
- **Irina Efremova-Garth**, Head of Corporate Citizenship, IBM Russia/CIS
- **Maria Berkemeier**, Communications and Social Development Director at Novard
- **Alexandra Babkina**, Manager of Dobro Mail.Ru
- **Natalia Gonchar**, Head of Social Performance at Sakhalin Energy Investment Company
- **Diana Gurtskaya**, Chair of the Commission on support of family, motherhood and childhood, of the Civic Chamber of the Russian Federation

**10:00–12:00**

Hall 20,  
Tavrisheskiy Palace

Open debate

### **The Positive Energy of Young People**

*(with the support of the chamber of young legislators of the Federation Council, the Federal Agency for Youth Affairs [Rosmolodezh], the Russian Union of Youth)*

#### **Topics for discussion:**

- Mechanisms to support and promote ideas from girls and young women.
- Individual practices for personal promotion.

- A mentorship institution in the women's community.

**Moderator:**

- **Yelena Afanasyeva**, Leader of the League of Women Social Movement, Deputy Chair of the Council of the Federation Committee on Constitutional Legislation and State-Building of the Federation Council of the Federal Assembly of the Russian Federation
- **Tatiana Seliverstova**, Deputy Chairman of the Russian Union of Youth (RUY)

**Speakers:**

- **Sonia Gandhi**, Chairperson of the United Progressive Alliance
- **Nino Burjanadze**, Chair of the Democratic Movement – United Georgia Political Party
- **Irina Makieva**, Deputy Chairman of the Bank for Development and Foreign Economic Affairs (Vnesheconombank)
- **Irina Danshina**, Deputy of the Legislative Assembly of the Rostov Region
- **Argine Tumanyan**, Head of the Armenian-Russian Friendship Parliamentary Club as part of the National Assembly of the Republic of Armenia
- **Marina Grigorieva**, Head of the Civic Chamber of the Leningrad Region
- **Valeriya Timofeeva**, Deputy Chair of Interregional Development of the Sociocultural Organization Young Rus, Belarus
- **Lidia Novoseltseva**, Deputy of City Duma of Novochoerkassk
- **Aigerim Turgunbayeva**, Editor in Chief of ALMA Magazine, Head of KALEM Creative Lab, Graduate Student at the Kyrgyz Russian Slavic University named after the First President of Russia B. N. Yeltsin.
- **Natalya Volchkova**, Head of a Farming Enterprise, Member of the All-Russian Rural Women's Movement
- **Senamile Masango**, Founder and Chairperson of Women in Science and Engineering in Africa (Wise Africa), South Africa
- **Svetlana Obruchkova**, General Director, Royal Canin
- **Tatiana Zakharova**, Chair of the Orenburg Region Rural Women's Movement
- **Olga Dukhovnitskaia**, Member of the Rostov Region Russian Women's Council

**10:00–12:00**  
Hall 14,  
Tavrisheskiy Palace

Open debate

## **An Active Long Life: Modern Technologies and Women's Initiatives**

Ageing populations are a clear demographic trend, and one which needs to be viewed with an objective eye, while creating conditions allowing people to enjoy an active long life and leveraging this demographic reality to achieve economic growth.

International experience in implementing the World Health Organization's Active Ageing policy framework will come under scrutiny, as will opportunities to develop the silver economy, and key sectors offering goods and services to improve the lives of the elderly.

### **Topics for discussion:**

- Active Aging – Modern World Challenges
- The adaptation of the labour market to meet the needs of all generations.
- The creation of an environment conducive to lifelong learning.
- Opportunities to integrate the older population in society through volunteering.
- Medical Technological Breakthroughs for Active Aging

### **Moderator:**

- **Nika Strizhak**, Russian Director and Documentary Filmmaker, Television Anchor

### **Speakers:**

- **Anna Mityanina**, Vice Governor of St. Petersburg
- **Suwannee Siriwechapun**, Member of the National Legislative Assembly of the United Kingdom of Thailand
- **Maria Morozova**, General Director, Elena and Gennady Timchenko Charitable Foundation.
- **Yekaterina Dibrova**, President of RHANA Medical Corporation
- **Airi Motokura**, Executive Director of the Moscow Office of the Japan National Tourism Organization (JNTO)
- **Olga Tkacheva**, Director of the Russian Gerontology Clinical Center, Pirogov Russian National Research Medical University of the Ministry the Healthcare of The Russian Federation
- **Yekaterina Uba**, First Deputy Prime Minister of the Ulyanovsk Region
- **Valery Ryazansky**, Chairman of the Federal Council Committee for Social Policy of the Russian Federation

- **Miora Teodorescu**, Associated Country Women of the World
- **Lubov Shabanova**, Leader of the Social Tourism Volunteer Project
- **Taliya Habrieva**, Director of the Institute of Legislation and Comparative Law under the Government of the Russian Federation, Academician of the Russian Academy of Sciences, Vice-President of the Russian Academy of Sciences, Doctor of Law, Professor
- **Lyudmila Babushkina**, Sverdlovsk Region Legislative Assembly
- **Maria Kulik**, President of the Quality of Life Foundation
- **Patricia ‘Tish’ Collins**, CEO and Operations Manager of Associated Country Women of the World, United Kingdom
- **Vanda Gagiano**, Honorary President of the Free State Women’s Agricultural Union, Republic of South Africa
- **Tatyana Bukhtina**, Chair of the Committee on Labour, Social Policy, Family and Veteran Affairs of the Volgograd Regional Duma

**10:00–12:00**

Multifunctional Hall,  
Parliamentary Centre

Open debate

**Female Entrepreneurs for the Broadening of Cooperation and Socioeconomic Interaction**

*(with the support of the Women in Business national organization and World Association of Women Entrepreneurs (FCEM))*

**Topics for discussion:**

- The role of women’s business associations in developing small and medium-sized enterprises, and social and family businesses.
- Best global practices for supporting women’s entrepreneurship.
- Female entrepreneurs and the development of global socioeconomic cooperation

**Moderator:**

- **Aijan Chynybaeva**, Board Member of the Women's Forum Kurak, Honorary Consul of the Kingdom of Norway in Kyrgyzstan
- **Anna Palagina**, Rector, International Institute of Management for Business Associations, Russian Federation Chamber of Commerce and Industry, Doctor of Economics, Vice President of the Women of Business all-Russia organization

### **Speakers:**

- **Tatiana Gvilava**, Director, Russian-Arab Business Council; President, All Russia Organization for Women in Business
- **Svetlana Lukash**, Deputy Head of the Presidential Experts' Directorate, Russian G20 Sherpa
- **Marina Kovtun**, Governor of Murmansk Region
- **Yuko Saito**, Director-General, Department for Expansion of Women's Participation and Gender Equality, Japan
- **Sanem Oktar**, General Secretary of Women's Entrepreneurs Association of Turkey (KAGİDER), Turkey
- **Raushan Sarsembaeva**, member of the National Commission on Women, Family and Demographic Policy attached to the President of the Republic of Kazakhstan, President of the Association of Business Women of Kazakhstan
- **Gulbakhor Makhkamova**, Founder and Chair of the Board, National Association of Businesswomen of Tajikistan
- **Agnessa Osipova**, President, Russian Franchising Association

**12:00–13:30**

Hall 216,  
Parliamentary Centre

International session

### **Women's Cooperation in International Trade**

*(with the support of the Export Insurance Agency of Russia (EXIAR))*

Given the fierce competition encountered in international markets, cooperation between women across various areas – from marketing to manufacturing and sales of products and services – can serve as an effective means of promoting goods and brands.

### **Topics for discussion:**

- Franchising as a form of cooperation in women's business.
- Women in the development of export: promoting domestic brands managed by female entrepreneurs.
- International women's business dialogue as a driver of export and import.

### **Moderator:**

- **Evelina Zakamskaya**, Chief Editor of the Doctor TV channel, Anchorwoman for Rossiya 24

### **Speakers:**

- **Maria Agapova**, General Director, Snejinka
- **Vanessa Erogbogbo**, Head, Women and Trade Programme, International Trade Centre, Uganda
- **Irina Ipatova**, Executive Director of Global Rus Trade

- **Myonghee Kim**, Professor, Sookmyung Women's University, Advisor, Asia Pacific Women's Information Network Center (APWINC) of Sookmyung Women's University
- **Agnessa Osipova**, President, Russian Franchising Association
- **Vera Podguzova**, Director for External Communications of the Russian Export Center
- **Irina Selyuta**, General Director, OOO KISS
- **Sunita Sindwani**, Chief General Manager, Export-Import Bank of India
- **Susana Balbo**, Chair of W20 Argentina
- **Ksenia Yudaeva**, First Deputy Governor and Member of the Board of Directors, Central Bank of the Russian Federation

**12:30–14:30**

Multifunctional Hall,  
Parliamentary Centre

Expert debate

### **Women in the Development of the Creative Industries**

*(with the support of the Ministry of Industry and Trade of the Russian Federation, the Skolkovo Foundation, and the Agency for Strategic Initiatives)*

Over the last few years, growth in the creative sector has outstripped that of other industries – by 14–15% annually. The creative industries are building a new economic space, with invention and innovation at its core. In Russia, the creative industries already contribute 6% of GDP. Among those to enjoy success are small and medium-sized companies employing women as project leaders and creative directors.

Discussions will focus on organizing business in the creative industries, and the global trends of the previous decade.

#### **Topics for discussion:**

- What are the trends in the creative entrepreneurship movement, both in Russia and globally (based on the most noteworthy case studies involving businesses in the creative sphere)?
- What are the best ways to encourage women to engage in entrepreneurship and work in the high-tech sector?
- How can women be integrated in the most promising areas of the creative industries, such as IT, media, and other high-tech fields in the creative entrepreneurship sector?

#### **Moderator:**

- **Natalia Loseva**, Media Producer, Expert in New Media, Journalist, RIA Novosti

### **Speakers:**

- **Gulnaz Kadyrova**, Deputy Minister, Ministry of Industry and Trade of the Russian Federation
- **Ruhsar Pekcan**, Minister of Trade for the Republic of Turkey
- **Tatyana Tylevich**, General Director, Imperial Porcelain Factory
- **Nina Björby**, Chair of the Sub-Committee on Culture, Assembly of European Regions (Sweden)
- **Monica Carco**, UNIDO Senior Industrial Development Officer, Italy
- **Irina Egorova**, President of the Association of Art Industry Market Participants
- **Andrey Deyneko**, Vice-President, Russian Fashion Council
- **Marina Zhigalova-Ozkan**, Head of The Walt Disney Company CIS
- **Doina Tal**, Strategic Manager for Franchising Creative Technologies in Business, Foundation for Funding Creative Technologies, France

**13:00–15:00**

Hall 14,  
Tavrisheskiy Palace

Open debate

### **The Role of the Media in Shaping the Modern Image of Women's Leadership: Information for Peace and Sustainable Development**

In a globalized world, information is a key resource. Not a single social transformation or political programme can be enacted without managing information flows. For many years now, the women's movement in Russia and the world has existed in an information vacuum. Media outlets create the news agenda through traditional means: seeking sensation, conflict, and – more recently – to entertain their audience.

At the same time, social initiatives spearheaded by women's movements, important government decisions, changes in legislation, and stories highlighting women's successes and achievements still garner little coverage.

### **Topics for discussion:**

- How can women today gain access to vital information?
- How can 'information equilibrium' be provided in the digital age?
- How can information flows be employed to preserve peace?

### **Moderator:**

- **Marina Volynkina**, Head of the Eurasian Women's Community news agency, Doctor of Law, Professor

### Speakers:

- **Tatyana Bachinskaya**, Editor-in-Chief of *Business & Society* Magazine
- **Larisa Belousova**, Managing Director of TASS
- **Tatyana Vorozhtsova**, Dean of the Faculty of Journalism of IGUMO, 1st Class Counselor to the Russian Federation, Professor
- **Barbara Dietrich**, Editor-in-Chief, *DIPLOMATIC WORLD* Magazine, Belgium
- **Elena Makarova**, Editor-in-Chief, *Geometry of Destiny* Magazine
- **Maithreyi Seetharaman**, Founder and CEO of Facultas Media Limited, United Kingdom
- **Marina Mishunkina**, First Deputy Editor-in-Chief of *Argumenty i F акты*
- **Julia Rakova**, Digital Media and Social Network Expert, Blogger and Influencer, Marketing Director of GetResponse Russia
- **Marina Spirande**, Media Expert
- **Larisa Rudakova**, President of MediaLine Publishing House, National Media Business Award ‘Media Manager Russia’, Member of the Russian Managers Association (RMA), Russian Association of Communication Directors (AKMR), Member of the Jury for the Press Service of the Year award
- **Elena Titareva**, Programme Host, Rost FM
- **Tatyana Chernigovskaya**, Head of the Laboratory for Cognitive Studies, Head of the Department of the Problems of Convergence in Natural Sciences and Humanities, St. Petersburg State University, Doctor of Science in Human Physiology, Professor

### Discussion participants:

- **Irina Filina**, Deputy General Director, All-Russia State Television and Radio Broadcasting Company (VGTRK)
- **Arina Sharapova**, President of Techno-Art-Media Group of Arina Sharapova, Anchor of Russia’s Channel One

**13:00–15:00**

Hall 16,  
Tavrisheskiy Palace

Foresight session

**A Time of Change: New Opportunities for Women**

*(with the support of the Skolkovo Foundation)*



Participants will brainstorm opportunities and prospects to create a favourable social and business environment of the future, where opportunities for women to develop their potential will be as equitable and productive as possible.

**Topics for discussion:**

- What role should women play in the economic, political, and social spheres in order to meet the challenges of the future?
- How should the public and private sectors collaborate to ensure that women fully participate in political and economic processes?
- What national and international programmes exist to support the inclusion of women in economic and political life?
- What trends in the economic, political, and social spheres are helping to strengthen women's positions?

**Moderators:**

- **Denis Korichin**, Head of the Communities of Practice Developers community, Mentor
- **Anna Starikova**, Partner, Practice Communities Constructors community, mentor
- **Sergey Bantos**, founder and CEO, VDGB-group

**13:00–15:00**

Assembly Hall,  
Parliamentary Centre

Presentation

**The BRICS Women's Business Alliance**

*(with the support of the Ministry of Economic Development of the Russian Federation)*

The initiative to establish the BRICS Women's Business Alliance was first put forward at the International Women's Congress of the SCO and BRICS States, which was held in November 2017 in Novosibirsk as part of the first Public-Private Dialogue on Women and the Economy. Now, the Second Eurasian Women's Forum will serve as the venue to discuss the current agenda of the BRICS Women's Business Alliance and ways to roll it out across Eurasia.

**Topics for discussion:**

- Priority areas of development, and the aims and objectives of the BRICS Women's Business Alliance.
- Mechanisms and tools for fulfilling the Alliance's objectives: events, working groups, and projects (presentation of the first projects after the summit).

- A presentation of tools to facilitate professional communication between female entrepreneurs (the BRICS Women's Business Alliance online platform).

**Moderator:**

- **Natalia Strigunova**, Deputy Director of Department of Asia, Africa and Latin America of the Russian Ministry of Economic Development

**Speakers:**

- **Zenariah Barends**, Senior Executive, Sekunjalo Investment, Republic of South Africa
- **Shen Yueyue**, President of the All-China Women's Federation
- **Nomasonto Maria Sibanda-Thusi**, Ambassador and Extraordinary Plenipotentiary of the Republic of South Africa to the Russian Federation
- **Anna Nesterova**, Chairman of the Board of Directors, Global Rus Trade
- **Slauzy Mogami**, Founder and CEO of Ladies in the Frontline, Republic of South Africa
- **Vanda Gagiano**, Honorary President of the Free State Women's Agricultural Union, Republic of South Africa

**13:00–15:00**

Hall 9,  
Tavrisheskiy Palace

International debate club

**Female Governors: Strategy for Regional Performance and Growth**

*(with the support of the Government of the Khanty-Mansiysk Autonomous Okrug – Ugra)*

On average, just a little over 10% of all heads of regional government bodies worldwide are women. However, women have proved to be no less capable at overseeing regions. This debate club will examine the experience and practice of female regional leaders in this field, and the prospects for international cooperation. The summit will adopt a declaration of intent to establish a Eurasian Association of Regional Women Leaders.

**Topics for discussion:**

- The contribution made by women in the creation of a new technological wave across regions.
- Ensuring peace and security, and building a peaceable and fair society, free from social barriers.
- International and interregional cooperation.

**Moderator:**

- **Natalya Komarova**, Governor of the Khanty-Mansiysk Autonomous Okrug – Ugra

**Speakers:**

- **Gudrun Mosler-Törnström**, President of the Congress of Local and Regional Authorities of the Council of Europe, Austria
- **Biljana Ilić Stošić**, Head of the Šumadija District, Republic of Serbia
- **Asel Zhunusova**, Deputy Akim of the City of Almaty, Republic of Kazakhstan
- **Irina Makieva**, Deputy Chairman of the Bank for Development and Foreign Economic Affairs (Vnesheconombank)
- **Kristina Kuznetsova**, student at the municipal non-standard state-financed general educational institution Gymnasium No. 18 of the Leninsk-Kuznetsk Municipal District, Kemerovo Region
- **Ekaterina Manvelyan**, Student, Secondary School with Subject Concentrations #3, Khanty-Mansiysk
- **Gaya Doganoglu**, Vice-President of the Congress of Local and Regional Authorities of the Council of Europe
- **Irina Vlah**, Governor of Autonomous Territorial Unit of Gagauzia, Moldova
- **Yanina Dubeykovskaya**, World Communication Forum Davos (WFCDavos) Founder and Content Director
- **Nomasonto Maria Sibanda-Thusi**, Ambassador Extraordinary and Plenipotentiary of the Republic of South Africa to the Russian Federation
- **Sonja Alice Steen**, Nordland County Council
- **Marina Kovtun**, Governor of Murmansk Region
- **Veronika Peshkova**, President of the Women's View Public Diplomacy Foundation, Member of the Expert Council of the OPORA RUSSIA Committee on the Development of Women's Entrepreneurship
- **Elena Lapushkina**, Head of Samara City District, Samara Region

**13:00–15:00**Hall 20,  
Tavrisheskiy Palace**Female Diplomats' Summit***(with the support of Rossotrudnichestvo and the Agency for Strategic Initiatives)*

Diplomacy has traditionally been viewed as a predominantly male domain. While this stereotype presents a barrier, it also serves as a motivating force for women who have chosen a diplomatic career. How can female diplomats come up with unconventional approaches to resolving conflict in international relations?

**Topics for discussion:**

- Opportunities to develop women's diplomatic careers and current obstacles.
- The experience of female diplomats in promoting peace and security.

**Moderator:**

- **Eleonora Mitrofanova**, Head of the Federal Agency for the Commonwealth of Independent States Affairs, Compatriots Living Abroad, and International Humanitarian Cooperation (Rossotrudnichestvo)

**Speakers:**

- **Maria Zakharova**, Director of the Information and Press Department of the Ministry of Foreign Affairs of the Russian Federation
- **Svetlana Lukash**, Deputy Head of the Presidential Experts' Directorate, Russian G20 Sherpa
- **Svetlana Chupsheva**, General Director, Agency for Strategic Initiatives
- **Sylvie Bermann**, Ambassador Extraordinary and Plenipotentiary of the Republic of France to the Russian Federation
- **Lim Kheng Hua**, Ambassador Extraordinary and Plenipotentiary of the Republic of Singapore to the Russian Federation
- **Norma Bertha Pensado Moreno**, Ambassador Extraordinary and Plenipotentiary of the United Mexican States to the Russian Federation
- **Berglind Asgeirsdottir**, Ambassador Extraordinary and Plenipotentiary of Iceland to the Russian Federation
- **Jeanne D'arc Mujawamariya**, Ambassador Extraordinary and Plenipotentiary of the Republic of Rwanda to the Russian Federation
- **Johanna Rose Mamiaka**, Ambassador Extraordinary and Plenipotentiary of Gabon to the Russian Federation
- **Jainaba Bah**, Ambassador Extraordinary and Plenipotentiary of the Republic of The Gambia to the Russian Federation

- **Banzragch Delgermaa**, Ambassador Extraordinary and Plenipotentiary of Mongolia to the Russian Federation
- **Anne Lamilla**, Consul General of Finland in Saint-Petersburg
- **Li Hui**, Ambassador Extraordinary and Plenipotentiary of PRC to the Russian Federation
- **Anita Kondoyanidi**, Editor-in-Chief of *MusicuM* magazine
- **Natalia Marzoeva**, Founder of Seasons of Russia Gastronomy Festival
- **Dina Nedoluzhko**, Head and Founder of the International School of Protocol, Expert in International Relations and Intercultural Communication of the Center for the Study of Diplomacy and Strategy
- **Alesya Miloradovich**, Political Scientist, Public Figure, Diplomat, Specializing in Geopolitical Security and Defense, France

**13:00–15:00**

Reading Hall,  
Tavrisheskiy Palace

Open debate

### **Female Volunteers: Partnership for Growth**

#### **Topics for discussion:**

- The role of the volunteering movement in the development of international humanitarian cooperation.
- Female volunteers and their mission to achieve sustainable development goals.
- Government, business, and the voluntary sector: identifying resources for mutually beneficial partnerships.
- The experience of volunteer organizations running projects in the Eurasian Community.

#### **Moderator:**

- **Vladislav Zavyalov**, Journalist and TV presenter, Russia Channel

#### **Speakers:**

- **Alyona Avgust**, Member of the Russia – Land of Opportunity Forum and Leaders of Russia Contest Organizing Committee, Founder and Coordinator of the All-Russian volunteer eco-project Children of the Kremlin Spruce.
- **Lyubov Glebova**, First Deputy Chair of the Federation Council Committee on the Rules of Procedure and Parliamentary Governance

- **Polina Danilova**, Executive Director of the ‘Development Trajectory’ All-Russian HR Training Forum
- **Larisa Dal**, Head of Humanitarian Cooperation and Public Policy Development, Federal Agency for the Commonwealth of Independent States Affairs, Compatriots Living Abroad, and International Humanitarian Cooperation (Rossotrudnichestvo)
- **Olga Zubkova**, Project Manager, ‘Lampa’ International Film Festival
- **Angela Melo**, Director of Policies and Programmes, Division of Ethics, Youth and Sport; Sector for Social and Human Sciences at UNESCO, Mozambique
- **Irina Mersiyanova**, Director of the Centre for Studies of Civil Society and the Nonprofit Sector at National Research University Higher School of Economics; Head of the Department of Economics and Management in Non-Governmental Non-Profit Organizations at School of Public Administration, Faculty of Social Sciences, National Research University Higher School of Economics
- **Silvana López Moreira Bo**, First Lady of the Republic of Paraguay
- **Elena Nikitina**, President of the Charity Fund of Culture, Family and Childhood, Head of the MAK Volunteer Project
- **Natalia Pochinok**, Rector, Russian State Social University
- **Maria Rylnikova**, leader of the “Be Near” project to help children in need
- **Sergey Shatunov**, Organizer of a Unified State Exam Observer Volunteer Movement

**14.30-15.30**

Hall 315,  
Parliamentary Centre

**Russia – Africa business dialogue**

*(with the support of the Export Insurance Agency of Russia (EXIAR))*

**15:00–15:30**

Coffee break, interactive platforms

**15:00–16:00**

Ekaterininskiy Hall,  
Tavrisheskiy Palace

**Public Recognition award ceremony**

**16:00–17:30**

Duma Hall,  
Tavrisheskiy Palace

**Closing plenary session**

**20:45**  
Peterhof Palace and  
grounds

A Theatrical Novel: a multimedia show and autumn festival showcasing the fountains of Peterhof's Grand Cascade

### Sideline events:

**19–21 September**  
Multifunctional Hall,  
Parliamentary Centre

'Made in Russia: Exports Created by Women', an exhibition of projects spearheaded by female exporters

**20 September**  
Ekaterininskiy Hall,  
Tavrisheskiy Palace

A fashion show featuring porcelain dresses from Imperial Porcelain Factory artist Tatiana Chapurgina

**20 September**  
Ekaterininskiy Hall,  
Tavrisheskiy Palace

Hairstyling show by the DeVajan team from Russia

**20 September**  
Hall 9,  
Tavrisheskiy Palace

Exhibition 'Women creators, women inventors'

**20–21 September**  
Atrium,  
Tavrisheskiy Palace

International art exhibition  
**The Global Museum. A Meeting of the Poles of World Culture:  
St. Petersburg–Paris**

**20–21 September**  
Ground floor foyer,  
Tavrisheskiy Palace

Health and beauty laboratory

**20–21 September**

Volunteering marathon

**20–21 September**  
Cupola Hall,  
Tavrisheskiy Palace

Photo exhibitions

**20–21 September**  
Atrium,  
Tavrisheskiy Palace

International art exhibition  
**The Global Museum. A Meeting of the Poles of World Culture:  
St. Petersburg–Paris**

- 21 September** Signing of an agreement on cooperation and the implementation of joint projects.
- 21 September** Presentations of books by female authors